Privacy Policy

Effective Date: 01.01.2025

At **Split-Fire Sales** ("we," "our," or "us"), your privacy is important to us. This Privacy Policy outlines how we collect, use, and protect your personal information when you visit our website, <u>www.split-fire.com</u>.

1. Information We Collect

Personal Information:

We may collect the following information that you voluntarily provide:

- Name
- Email address
- Phone number
- Mailing and billing address
- Payment details (if applicable)
- Any other information submitted through forms or correspondence

Non-Personal Information:

We may also collect certain non-identifiable information automatically, including:

- IP address
- Browser type and version
- Device type
- Pages visited and interaction time

2. How We Use Your Information

We use your information to:

- Process and fulfill orders or inquiries
- Respond to customer service requests
- Improve website performance and user experience
- Send promotional communications (only if you opt in)
- Ensure website and data security
- Comply with legal obligations

3. Sharing Your Information

Split-Fire Sales does **not** sell your personal information. We may share your information with:

 Trusted third-party service providers (e.g., payment processors, shipping services, marketing platforms) • Law enforcement or legal authorities when required by law

4. Cookies

Our website uses cookies to:

- Enhance user experience
- Track website usage and performance
- Personalize content

You may disable cookies through your browser settings, though some functionality may be affected.

5. Data Security

We implement reasonable safeguards to protect your information. However, no online transmission is 100% secure. You share data with us at your own risk.

6. Your Rights

You have the right to:

- Request access to your personal information
- Correct or delete any inaccuracies
- Withdraw consent from receiving promotional emails

To make a request, please contact us at sales@split-fire.com.

7. Changes to This Policy

We may update this Privacy Policy as needed. Changes will be posted on this page with the updated effective date.

8. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Split-Fire Sales

Email: sales@split-fire.com

**** Phone: 519-468-3647

1 Address: 285633 Airport Road, Norwich, Ontario, NOJ 1PO, Canada